

ENTREPRENEURSHIP CHALLENGE Timeline



Phase **01**
Sept 7, 24

Business Ideation

Students explore their innovative ideas and select a business concept they want to develop.

Phase **02**
Oct 12, 24

Business Planning

Students will create a business model canvas to outline key aspects of their business idea.

Phase **03**
Nov 9, 24

Market Research

Students will learn how to gather and analyze data to understand their target market and competition.

Phase **04**
Dec 7, 24

Product/Service Development

Students focus on developing their product or service prototype and defining its unique selling proposition.

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Phase

05

Jan 11, 25

Financial Literacy

Students will learn about financial statements, cash flow management, and pricing strategies.

Phase

06

Feb 8, 25

Business Operations

Students learn about operational planning, supply chain management, and logistics.

Phase

07

Mar 8, 25

Legal and Regulatory Issues

Students learn about business laws, regulations, and intellectual property rights.

Phase

08

Apr 5, 25

Pitch Preparation

Students create and refine their pitch decks to effectively communicate their business ideas to potential investors.

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Phase

09

May 17, 25

Final Showcase and Awards

Students will present their business ideas to a panel of judges, community members, and potential investors.

Cash prizes will be awarded to the top three business ventures to support their startup journey. Other participants will receive fundraising opportunities and assistance in perfecting their business model.